

Privacy Notice

April 2022

Welcome to the Bonnie Bohème website

Your privacy is very important to Bonnie Bohème ("us", "we", or "our"). This privacy notice discloses the privacy practices for www.bonnieboheme.com ("Site").

We may change this privacy notice from time to time. If we make changes, we will notify you by revising the "Updated" date at the top of this notice. We encourage you to review our privacy notice whenever you access the Site or otherwise interact with us to stay informed about our information practices and the ways you can help protect your privacy.

Collection of Information

Information You Provide to Us

We collect information you provide directly to us. For example, we collect information when you subscribe to a newsletter or email list, make a purchase, participate in any interactive features of the Site, participate in an event, survey, contest or promotion, communicate with us via third-party social media sites, request customer support or otherwise communicate with us.

The types of information we may collect include your name, email address, postal address, phone number, and any other information you choose to provide.

Information We Collect Automatically

When you access or use our Site, we may automatically collect information about you, including:

Log Information: We collect log information about your use of the Site, including your Internet Protocol ("IP") address, web request, access times, pages viewed, web browser, links clicked and the page you visited before navigating to the Site.

Information Collected by Cookies and Other Tracking Technologies: We and our service providers use various technologies to collect information, including cookies and web beacons. Cookies are small data files stored on your hard drive or in device memory that help us improve our Site and your experience, see which areas and features of our Site are popular, and count visits. Web beacons are electronic images that may be used in our Site or emails and help deliver cookies, count visits, and understand usage and campaign effectiveness. For more information about cookies, and how to disable them, please see "Your Choices" below.

Use of Information

We may use information about you for various purposes, including to:

- Provide, maintain, improve and promote our products and services;
- Provide and deliver the information, products and services you request, process transactions and send you related information, including confirmations and receipts;
- Respond to your comments, questions and requests, and provide customer service;
- Communicate with you about products, services, surveys, offers, promotions, rewards and events offered by us and others, and provide news and information we think will be of interest to you;
- Monitor and analyze trends, usage and activities in connection with our Site;
- Facilitate contests, sweepstakes and promotions, and process and deliver entries and rewards;
- Link or combine with information we get from others to help understand your needs and provide you with better service; and
- Carry out any other purpose for which the information was collected.

By accessing or using the Site or otherwise providing information to us, you consent to the processing and transfer of information among different countries.

Sharing of Information

We may share information about you as follows or as otherwise described in this privacy notice:

- With vendors, consultants and other service providers who need access to such information to carry out work or perform services on our behalf;
- When you participate in the interactive areas of our Site, certain information you provide may be displayed to other users, such as your name, photo, comments and other information you choose to provide;
- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation or legal process;
- If we believe your actions are inconsistent with our policies, or to protect the rights, property and safety of us or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business by another company; and
- With your consent or at your direction.

Social Sharing Features

The Site may offer social sharing features and other integrated tools, which let you share actions you take on our Site with other media. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

Advertising and Analytics Services Provided by Others

We may allow others to serve advertisements on our behalf across the Internet and to provide analytics services. These entities may use cookies, web beacons and other technologies to collect information about your use of the Site and other websites, including your IP address, web browser, pages viewed, time spent on pages, and links clicked. This information may be used by us and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on other websites and better understand your online activity.

Security

Company takes reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

Your Choices

Cookies

We use cookies on our Site. They help us to provide you with a good experience when you browse our website. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small data file stored on your hard drive or in device memory.

This Site will set some cookies that are essential for the website to operate correctly. Third-party cookies may be set by other websites and may collect information about your browsing activities. We do not control the operation of any of third-party cookies.

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the functionality of our Site.

Promotional Communications

You may opt out of receiving promotional communications from us by following the instructions in those communications. If you opt out, we may still send you non-promotional communications, such as those about ongoing business relations.

Contact Us

If you have any questions about this privacy notice, please contact us by email at hello@bonnieboheme.com